

# Minutes

## Oldham Leadership Board

Thursday 22 September 2016, 10 am until 12 noon

Lees Suite, Civic Centre Oldham

### Present:

Cllr Jean Stretton	Leader, Oldham Council (Chair)
Carolyn Wilkins	Chief Executive, Oldham Council
Alan Higgins	Oldham Council
Helen Lockwood	Oldham Council
Liz Windsor-Welsh	Action Together
Caroline Drysdale	Pennine Care
Cath Green	First Choice Homes and Chair of Co-ops and Neighbourhoods Cluster
Denise Worth	Greater Manchester Police
Alun Francis	Oldham College
Katie Calvin-Thomas	Pennine Acute
Caroline Drysdale	Pennine Care
Julie Price	Department of Work and Pensions (JCP)
Jeremy Broadbent	Oldham Business Leaders
Jonathan Yates	CAB
Cllr Abdul Jabbar	Deputy Leader, Oldham Council
Cllr Barbara Brownridge	Oldham Council
Cllr Sue Dearden	Oldham Council and Chair of the Health and Wellbeing Board
Dr Ian Wilkinson	Oldham CCG and Vice Chair of the Health and Wellbeing Board
Maggie Kuddefelt	Oldham Council
Cllr John McCann	Oldham Council
Vicky Sugars	Oldham Council
Dr Henry Kippin	Collaborate, London South Bank University

### Apologies:

CS Caroline Ball	Greater Manchester Police
Jayne Clarke	Oldham Sixth Form College
Denis Gizzi	Oldham CCG
Cllr Howard Sykes	Oldham Council
Jon Aspinall	Greater Manchester Fire and Rescue
Nisha Bakshi	Probation
Michael McCourt	Pennine Care
Sir David Dalton	Pennine Acute
Dave Benstead	Oldham Business Leaders

1	<b>Minutes and matters arising from meeting on 20 April 2016</b>
	The minutes of the meeting of 21 July 2016 were agreed as a correct record of proceedings.
2	<b>Brexit implications for Oldham</b>
	Carolyn Wilkins, Chief Executive of Oldham Council and Dr Henry Kippin of Collaborate

	<p>introduced the item and provided some context on the meaning behind the voting patterns in Oldham on the EU referendum. This also included some national and regional context and comparisons. It was noted that the Board would focus on the issues that it could influence locally in Oldham rather than the wider economic impact of which the Board and its partners had little/no control.</p> <p>A discussion took place on what the Board considered to be the motives behind the voting patterns. The main points are summarised as follows:</p> <ul style="list-style-type: none"> <li>• The picture behind voting patterns in Oldham was complicated</li> <li>• Some Board members predicted that Oldham would vote to leave, others did not</li> <li>• The vote tells us that we need to listen to Oldham people more and ask them what they think – this includes public services developing a better system for engaging with communities.</li> <li>• The vote reflected a wide distrust in politics, the establishment, the metropolitan elite and also the media</li> <li>• Oldham did not see a rise in community tension but this was due to Oldham already having sophisticated mechanisms for monitoring tension in the borough</li> <li>• Misinformation played a role in the people’s voting patterns - for example there were rumors that non-EU immigrants could benefit from a Brexit vote.</li> <li>• There was a link between skill levels and voting patterns – with those less skilled more likely to vote leave and this was cross generational and reflects a trend of lower skilled people feeling less valued and part of the system both in Oldham and nationally. This reflects a wider need to value vocational paths as much as academic ones.</li> <li>• Some business people in Oldham voted to leave due to regulations and systems and needed to be engaged.</li> <li>• There could be an opportunity for Brexit in growing Oldham’s manufacturing capabilities</li> <li>• Brexit reflected the need for Oldham and its partners to continue to grow positive relationships with all communities.</li> <li>• We need to focus on the basics and the reality for people living in Oldham and do our best to ensure they feel they are part of a local system.</li> <li>• The partnership needed to focus on trust and honest messaging</li> <li>• Local intelligence via CAB illustrated that there were cases where EU nationals had been refused employment due to Brexit.</li> </ul>
	<p><b>AGREED/ACTION</b></p> <p>In short, the Board broadly agreed that the following areas were required as a Partnership response:</p> <ol style="list-style-type: none"> <li>1. An honest system wide engagement strategy across Oldham and its partners that ensured that Oldham people were genuinely engaged and listened to - and asked their views on what matters to them.</li> <li>2. An Oldham skills system that gives vocational qualifications the same status as academic paths – and is promoted throughout the Oldham system (e.g celebrate BTEC results as much as GCSE results).</li> </ol>

<b>3</b>	<b>Jam and Justice</b>
	<p>Dr Carolyn Wilkins, Chief Executive of Oldham Council, presented the item on Jam and Justice which is a social justice project that looks to link public institutions better with citizens – particularly in the context of devolution.</p> <p>Carolyn noted Oldham had the opportunity to be a real leader, both at GM and nationally in ensuring social justice and real system wide citizen engagement and co-production.</p> <p>A discussion also took place on how this links with Oldham’s GM role and Cllr Jean Stretton’s role as the lead for Inclusive Growth. Cllr Stretton commented on what she needed for the Board to carry out her role at GM which included</p> <ul style="list-style-type: none"> <li>• Evidence and information from Board members on what works/does not work for Oldham at GM</li> <li>• More good stories and practice of what we are good at to relay to GM.</li> <li>• Evidence of a clear investment case for Oldham – both physical and in people.</li> </ul> <p>A comment was also made regarding how we might develop an Inclusive Growth Strategy of some kind for GM – led by Oldham that considered:</p> <ul style="list-style-type: none"> <li>• Investment in people (social investment) as a worthy economic investment in itself</li> <li>• Investment in people to find solutions (engagement)</li> <li>• Person centred investment – how does it feel throughout the system.</li> </ul>
	<p><b>AGREED/ACTION</b></p> <ol style="list-style-type: none"> <li>1. Board members were encouraged to link into the Jam and Justice project at Greater Manchester.</li> <li>2. That the Board looks at Inclusive Growth as a work strand that Oldham could lead on and inform at GM.</li> </ol>
<b>4</b>	<b>Co-operative 5 Year Forward View and Your Oldham</b>
	<p>Dr Henry Kippin introduced the Co-operative 5 Year Forward View which brings together many of the points raised above and will inform what we need to do as a partnership (and a system) in Oldham over the next 5 years. This will ultimately lead to a refresh of the Oldham Plan.</p> <p>In terms of partnership/system priorities Board members said that:</p> <ul style="list-style-type: none"> <li>• All organisations operating in Oldham need to align to the refreshed Oldham Plan in order to work as a system (the Oldham Plan in turn needs to be aligned to GM ambitions) and to realise our collective potential as anchor institutions.</li> <li>• The Oldham Leadership Board needs to strengthen the work between the clusters and other partnerships to better operate as a system – as currently still operates in siloes (e.g through making progress on issues like the health economy where there is clear overlap).</li> <li>• Our system engagement is essential – we need residents to inform the system and the focus for the next 5 years.</li> <li>• The thriving communities programme is essential to the Partnerships success but we need to truly invest in this as a partnership – both in time and the resources we commit.</li> </ul>

	<ul style="list-style-type: none"> <li>• The skills gap and tackling low achievement – has to be a pillar of our strategy and inclusive growth - ‘why fit in when you can stand out’</li> <li>• We need to consider the top 3 flagship areas we can commit to as a Partnership that is going to achieve the best results for Oldham</li> </ul> <p>In addition, Jenni Barker, Strategy, Policy and Partnerships Manager, Oldham Council introduced Your Oldham which will look to:</p> <ul style="list-style-type: none"> <li>• Celebrate what has been achieved so far as a co-operative council and borough</li> <li>• Recognise and appreciate the hard work of residents, members and employees who ‘do their bit’ and</li> <li>• Consider what comes next in our co-operative journey – having a clear vision and strategy for a co-operative borough.</li> </ul> <p>This will be a programme of engagement and events that will run from September through to May next year.</p> <p>Board members welcomed Your Oldham and the opportunity this gave for Oldham to create a new dialogue with residents and inform its work as a Partnership going forward.</p>
	<b>AGREED/ACTION</b>
	<ol style="list-style-type: none"> <li>1. That the comments above be further developed into a paper be taken to the November meeting that moves this into a new Co-operative Oldham Plan for the next 5 years.</li> <li>2. That Your Oldham briefing packs be circulated to members of the Oldham Leadership Board for further distribution</li> <li>3. That partners promote Your Oldham through social media and other communications activity.</li> </ol>
<b>5</b>	<b>Greater Manchester Update</b>
	Cllr Jean Stretton introduced the Greater Manchester update which was noted by the Board.
	<b>AGREED/ACTION</b>
	<ol style="list-style-type: none"> <li>1. The Greater Manchester update report was noted</li> </ol>
	<b>Date of next meeting</b>
	17 November 2016, 10am until 12noon, Crompton Suite, Civic Centre, Oldham